

# Michigan Department of Education Office of Educational Technology and Data Coordination

Bruce Umpstead, Director

Legislative Testimony  
House Educational Policy Subcommittee  
February 27, 2007



## Background

Office of Educational Technology and Data Coordination

- Office was formed January 3, 2007
  - Realignment of resources from Administration to Educational Services
  - Each MDE Office contributed to create the new Office
  - Tasked with implementing new online experience and State Educational Technology Plan (March 2006)



## Purpose

Office of Educational Technology and Data Coordination

- With the new online requirement, MDE is taking a leadership position:
  - Provide Clarity
  - Build Consensus
  - Encourage Collaboration
  - Work towards Wide-scale Innovation
  - Require Accountability



## Vision

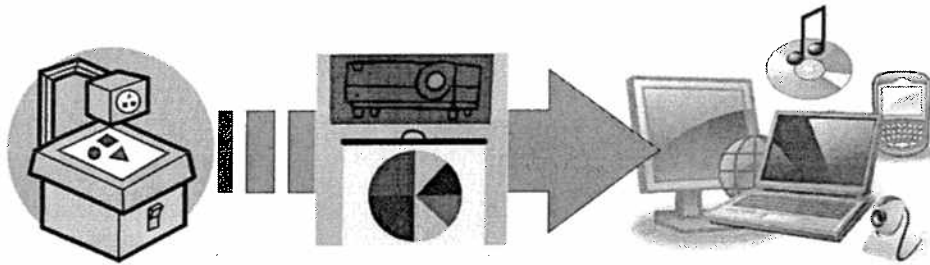
Office of Educational Technology and Data Coordination

All Michigan PreK-16 students, teachers, administrators, MDE staff members, and other vested stakeholders **to understand and accept the challenge to learn** through the adoption and use instructional technologies and data to drive leadership decisions, improve student outcomes, differentiate teaching and learning, and increase the cost-effectiveness of instruction

**Everyone joins the culture of learning—  
in short, everyone “gets it”**



# Educational Technology



Low - - - - - Medium - - - - - High  
"Traction"



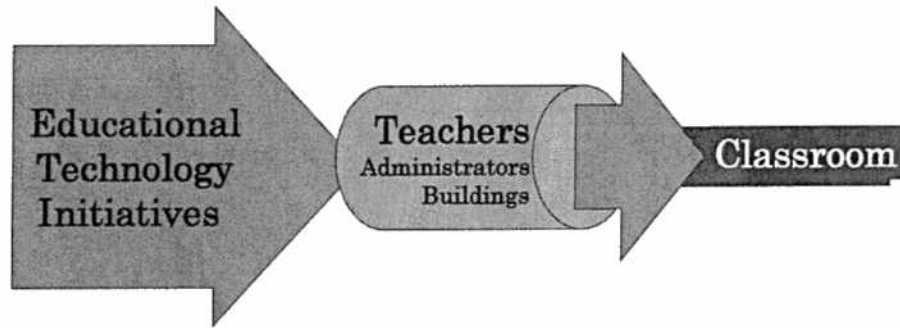
# Data-driven Decision Making



Low - - - - - Medium - - - - - High  
"Traction"



## Educational Technology Capacity Building



## Wide-scale Innovation in the Classroom

- Starts with MDE
- Aligns with the Goals of Technology Plan
- Keeps the entrepreneurial spirit
- Accountable to the Office
- Seeks higher returns on investment



# Aligning for Wide-scale Innovation

Aligned  
Data-Driven  
Connected  
Strengthened  
Accountable



## Mission

Office of Educational Technology and Data Coordination

- **Align** financial and human resources to achieve the State Board's Educational Technology Plan
- **Drive** the use of data in decision-making at all levels of PreK-16 education, including MDE
- **Connect** partners in collaborative relationships that move us from pockets of excellence to wide-scale classroom innovation
- **Strengthen** relationships to build a lasting professional learning community committed to online learning and effective application of instructional technologies
- **Require** accountability in the form of implementation, evaluation, and sustainability models for all MDE-ETDC funded projects



# Questions & Answers

